

Knitting / Apparel

Italian Companies Embark On Commercial Mission In Bangladesh

Five Italian textile companies involved in the denim value chain are in Dhaka, Bangladesh, this week on a commercial mission titled "Italian DNA | Creativity and Innovation, the Italian Way to Sustainability."

The goal of the mission is provide information on the latest developments and technologies with regard to fabrics, materials, equipment and trends — with an eye to promoting an eco-friendly business model. Bangladesh is an important textile production country, and Italian companies have been working with Bangladeshi apparel production companies for years.

Participating Italian companies include vertically integrated denim mill TRC Candiani Denim S.p.A.; denim producer ITV Industria Tessile del Vomano S.r.l.; garment finishing technologies provider Tonello S.r.l.; textile auxiliaries producer Nearchimica S.p.A.; and Okinawa S.r.l., a vertically integrated designer and producer of fashion accessories and materials.

In addition, Bangladesh-based casualwear manufacturer Pacific Jeans Ltd. and garment producer M&J Group teamed with the Italian companies to coordinate the mission.

"In a competitive market like the current one we believe it is important to present ourselves with interesting projects and a strong impact on the various markets recognizing the value of each of them," the companies stated. "With this mission, we hope to increase the opportunities for our European and American customers to find services and products that are up to date and in line with the latest trends in Bangladesh while acknowledging and appreciating the special features of the distinguished Made in Italy quality."

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